



EYEOPENER

Design practice Christopher Polly Architect **Photography** Brett Boardman **Project description** The new flagship EyeOpener store responds to its high-end retail locale. The design strikes a balance between an outward reach to the street and a transparent, inward focus. White opal resin shelves, illuminated by white lighting columns, and light-box storage units float and curve around the glass storefront. Additional display and storage modules span the interior walls. A restrained monochromatic palette of materials and finishes, such as black rubber flooring, full height mirrors and white polyurethane finishes, produce a high quality experience.



STYLECRAFT SHOWROOM BRISBANE

Design practice Geyer **Photography** Tony Phillips **Project description** Each Stylecraft showroom that Geyer has designed draws on the architectural language of the building and the site while reflecting the Stylecraft brand. The design focuses on creating interesting and flexible pockets of space for Stylecraft to create different furniture scenarios and tell a story. One step 'terraces' activate and connect the thoroughfare space between the ground floor and the first split level to provide platforms for displays. A 'chair window' with colour changing LEDs is a fun branding element from the Sydney showroom.



QUALIA RESORT STORE

Design practice P-Theodore **Photography** Sharrin Rees **Project description** Qualia is a specialist store solely for guests of the resort in which it stands, and as such it presents a continuation of the overall resort aesthetic. The driving idea behind the store was that of a darkened cave, giving respite from the sun, and hence allowing for a more intimate exchange and appreciation.

